



# Intercultural Communication Competence

Course Outline  
2025

<b>Course Date</b>	20 July - 02 August, 2025
<b>Class Hours</b>	45 contact hours
<b>Lecturer(s)</b>	<p><b>Mark Bramwell</b>, lecturer (ret.) in intercultural communication at Frankfurt University of Applied Sciences; state examiner in intercultural competence for the German Chamber of Commerce and Industry</p> <p><b>Prof. Dr. Chaitali Das</b>, professor for transnational and international social work, Frankfurt University of Applied Sciences</p> <p><b>Monica Hoogstad</b>, lecturer in intercultural competence at Frankfurt University of Applied Sciences</p>
<b>Course Description</b>	<p>This course features an overview of intercultural studies and focuses on the knowledge, skills and attitudes for communicating effectively with people from diverse cultural backgrounds.</p> <ul style="list-style-type: none"> <li>• Cultural awareness (What is culture?)</li> <li>• Cultural socialization and identities; dealing with bias and prejudice</li> <li>• Developing intercultural competence and communication skills (Communicating effectively with others; conflict resolution; mediation)</li> <li>• Dimensions of culture (Theories of culture and communication)</li> <li>• Diversity, equity, inclusion and the role of the state; case studies</li> <li>• Focus on specific cultures (Becoming familiar with diverse cultures without stereotyping)</li> </ul>
<b>Learning Outcomes and Task</b>	<p>The course aims to assist students in developing an intercultural skillset and mindset.</p> <ul style="list-style-type: none"> <li>• Developing a conscious understanding of one's own culture</li> <li>• Using frameworks for understanding cultural contrasts</li> <li>• Having a clear understanding of how to use cultural generalizations without stereotyping</li> <li>• Communicating effectively in an intercultural setting</li> </ul>
<b>Course Method</b>	The course will be taught as a mixture of mini-lectures, group discussions, small group activities, workshops, case studies, critical incidents, and experiential exercises on campus.
<b>Course Materials</b>	All course material will be provided free of charge – both online (e-learning platform) and as hard copy. Preparatory reading: <i>Understanding intercultural Communication – An Overview</i> (will be made available on <i>campUAS</i> - the university's e-learning platform)
<b>Credits</b>	Students will earn a total of 6 ECTS points for the successful completion of the course.
<b>Assessment</b>	Presentation or case study; regular attendance of the course
<b>Grading</b>	Students will be graded according to their final assessment, based on the German grading system (see below).

## **GENERAL INFORMATION**

### **Assessment and Credits**

Upon successful completion of the summer course, students will be awarded ECTS points. A single ECTS point is defined as the equivalent of 25-30 hours of student workload, which includes class hours, readings, preparation for class activities, as well as an assessment measure. Learning will be assessed at the end of the summer course. Lecturers will inform students about the assessment measures at the beginning of the summer course. Students will receive a Transcript of Records showing their grades earned in the course. This document can be presented to their home institution for credit.

### **Grading**

Grades will be awarded based on the German grading system:

German	Sehr gut 1,0-1,5	Gut 1,6-2,5	Befriedigend 2,6-3,5	Ausreichend 3,6-4,0	TN Teilnahmeschein	LN Leistungs- nachweis	Nicht bestanden 5,0/ 6,0	
	very good	good	satisfactory	pass	Non exam paper	Exam/paper	not passed	
Americas	A 1,0-2,3		B 2,4-3,0	C 3,1-3,5	D 3,6-4,0	participated	passed	failed
European	A 1,0-1,5	B 1,6-2,0	C 2,1-3,0	D 3,1-3,5	E 3,6-4,0		FX/F 4,1-5,0	

### **Email and campUAS Online Learning Platform**

Students are encouraged to use campUAS, our E-Learning Platform. Using campUAS enables students to access course materials and stay informed about extracurricular activities. We also expect students to check their emails on a regular basis.

### **Class Participation**

Class participation is considered a requirement for successfully completing the program. Student questions, answers, comments, and insights over the course will not only benefit the whole class, but it will also ensure that students have a better understanding of the class material and contribute to their overall academic success.

### **Attendance**

Students should attend each class. Students also need to inform their lecturer if they need to miss class. This can be done in person or via email.

### **Academic Honesty**

Students caught cheating or plagiarizing will fail, at our discretion, either the assignment in question or the entire program.